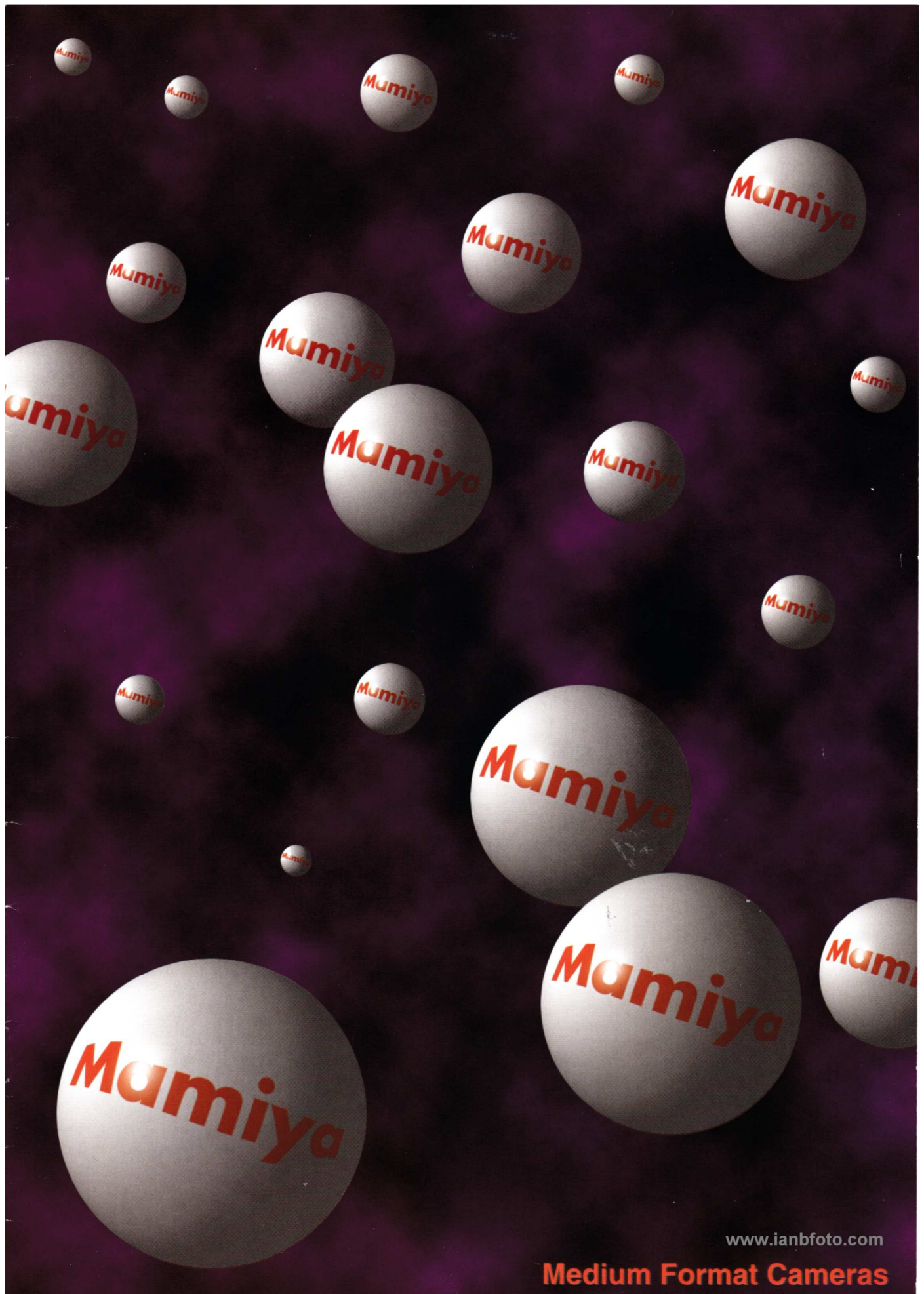


For Mamiya and Bronica medium format cameras and accessories go to : www.ianbfoto.com



www.ianbfoto.com

Medium Format Cameras

Mamiya

A history of Mamiya medium format cameras.

For over 50 years, Mamiya has been a name synonymous with excellence and innovation in professional photographic cameras and lenses. Mamiya's dedication to the professional and advanced amateur markets spans from the folding, compact original Mamiya 6 rangefinder of the 1940's to the 1995 introduction of the Mamiya 7 6X7 format rangefinder camera.

The Mamiya RB67 series, the world's first medium format 6X7cm single lens reflex was first introduced in 1970. Its unique built-in revolving back and bellows focusing made it an instant success that has lasted to the present day, resulting in its world-wide status as the "workhorse of the pros".

In 1975, Mamiya once again pioneered a world first with the Mamiya 645, a versatile and compact medium format SLR with a convenient yet large 6X4.5cm format. This further demonstrated both Mamiya's ability and singular dedication to providing innovative and rugged professional tools.

The Mamiya RZ67 system followed in 1982, using the latest technology in electro-mechanical hybrid design and optical glass formulation and production. This was updated in 1994 with the introduction of the RZ67 PRO II 6X7 SLR, the system chosen by many of today's leading photographers.

Mamiya's system of innovative, ultra-high performance medium format lens designs, including unique achievements in high speed, zoom, PC shift, soft focus and APO telephotos, is to this day unparalleled by any other manufacturer of medium format optics.

1989 saw the reincarnation of the Mamiya 6 rangefinder concept in a unique, modern, compact, interchangeable lens medium format camera, that opened up new possibilities of image quality for photojournalists, fine art photographers and photo enthusiasts who previously relied upon classic 35mm rangefinder cameras.

Mamiya's history of innovation and dedication to excellence is further shown with the 1992 introduction of the 645 PRO camera, the Mamiya 6MF (Multi-Format) camera and 645 Series 300mm f/2.8 APO lens which appeared in 1993, the 645 Series 500mm f/4.5 APO lens launched in 1994 and the 645 SV Pack introduced during 1995.

Mamiya continues to be a pioneer by continually improving and refining the finest professional photographic products with state-of-the-art advancements such as superior apochromatic lens technology and practical, ergonomic camera design and function. The availability of digital imaging backs for the RZ67 PRO II system ensures that in a world of changing technology you can rely on your Mamiya as the "future proof" camera.

*Mamiya pioneered the
6x7 SLR System
Camera in 1970, the
6x4.5 in 1975 and has
remained the world
leader in the medium
format camera field.*

For over fifty years, Mamiya medium format cameras and lenses have been designed and precision manufactured for the most demanding professional applications. With unique camera designs, lenses and innovations, Mamiya continues to earn its reputation as "master of the medium".

About medium format negative sizes and their effective dimensions.



35mm Negative



4.5cm
4.5x6cm Negative



6cm
6x7cm Negative

Photography: Sanders Nicolson
Model: Nila at Models One

Medium format is the modern choice of today's most discriminating photographers. It combines the demand for unsurpassed image quality with the need for convenient and versatile camera operation.

Take a close look at the basic Mamiya medium formats in comparison to standard 35mm format as illustrated:

6x4.5cm - An image area 2.7 times larger than 35mm. An "ideal format" allowing more compact camera design rivalling the size and convenience of most 35mm SLRs.

6x7cm - An image area 4.5 times greater than 35mm, your 16" X 20", 20" X 30" or even 30" X 40" enlargements simply outperform the results possible with the smaller format. Plus your negatives and transparencies fit the "ideal format" based upon the standard 8" X 10" proportion, to match printing papers and layouts.

Mamiya

RZ67

PRO II

The Mamiya RZ67 PRO II has become the industry standard used by many of today's most renowned photographers and artists because of its large 6x7cm ideal format negative size, over four and a half times larger than 35mm. Also notable are the RZ's ultra-high performance lenses, and multi-format versatility. Distinctive features include convenient revolving back, bellows focusing, big and bright viewfinder and extensive system of accessories.



The Mamiya RZ67 PRO II's multi-format capability offers an impressive choice of interchangeable film magazines including 6x4.5cm, and 6x7cm, plus a Polaroid instant Proofing back.

The Mamiya RZ67 PRO II is a versatile modular system camera for the most demanding commercial photographic applications, including advertising illustration, fashion, beauty, industrial, portrait and architecture. Mamiya RZ Series lenses have ultra-precision timed, electromagnetic leaf shutters, fully synchronised for flash with speciality optics including Shift, variable flat field Macro, Zoom, Fisheye, and a spectacular series of telephoto APO Lenses.

LENSES

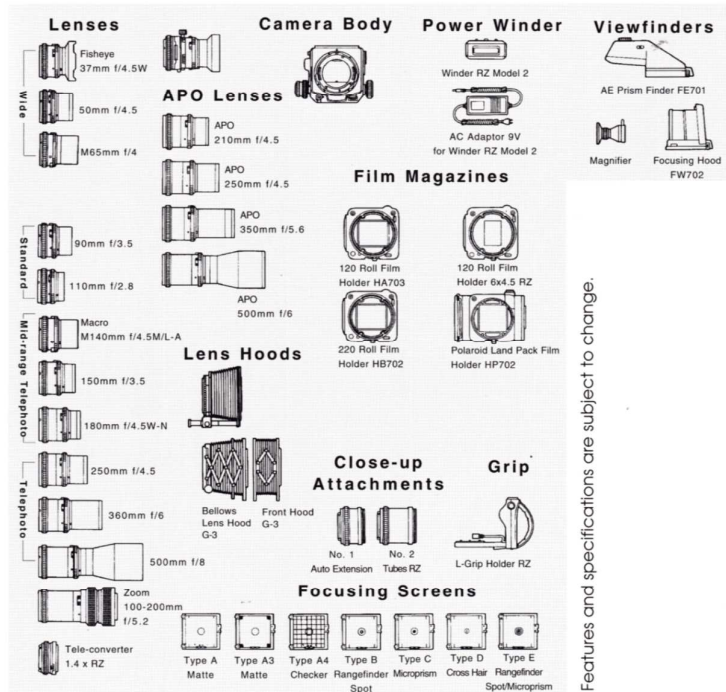
FISHEYE Z

SHIFT

MACRO M

	37mm f/4.5	Z 50mm f/4.5W	M 65mm f/4L-A	Z 75mm f/4.5mm	Z 90mm f/3.5W	Z 110mm f/2.8W	140mm f/4.5A/L-A
OPTICAL CONSTRUCTION	9E / 6G	11E / 9G	9E / 8G	11E / 9G	6E / 6G	6E / 5G	6E / 4G
ANGLE OF VIEW	180	84	68	62	53	44	35
MINIMUM APERTURE	32	32	32	32	32	32	32
MINIMUM FOCUSING DISTANCE	26cm	28cm	35cm	42cm	43cm	53cm	76cm
EQUIVALENT 35mm FOCAL LENGTH	18mm	24mm	32mm	36mm	44mm	53mm	68mm

The RZ67 PRO II has become the industry standard used by many of today's most renowned photographers and artists because of its large 6x7 ideal format negative size, ultra-high performance lenses, and multi-format versatility. Distinctive features include convenient revolving back, bellows focusing, big and bright view-finder, and an extensive system of accessories.



Features and specifications are subject to change.

Specifications

Type: 6x7 format lens shutter SLR with bellows focusing and revolving back.
Format: 6x7cm (56X69.5mm w/ 120/220 roll film)
Multi-formats: Interchangeable 6x7cm 120 and 220, 6x4.5cm 120, Polaroid Proofing Back. Digital Backs.
Shutter: Electromagnetic full flash synch lens shutter with 1/2 step increments. 8 Sec. - 1/400 Sec., B, T. Mirror-up operation. 1/400 Sec. mechanical emergency override.
Metering Options: AE Prism Finder w/A/S/AS Metering and +/-

Compensation Dial. Aperture Priority AE or manual TTL metering modes with choice of spot, average or auto shift.
Multi-Exposure: Single setting lever.
View-finder: Waist level is standard.
Motorised Advance for film/shutter w/ Power Winder II.
Power: One 6V silver or alkaline 4LR44/4SR44
Dimensions/ Weight: 108x133.4x212.5mm (4.25 X 5.2 x 8.4")/ 2490g (5.5 lbs.) w/ 110mm lens and 120 magazine



120 Roll film holder,
 & 5 **AGFA OPTIMA**
 100 Pro 120 Roll films
 OR
 Polaroid back,
 a twinpack of
 Polacolor Pro 100 &
 a 665 instant neg. film kit

When you buy a
RZ67 PRO II
 outfit

(Body, Lens, 120 RFH)

& /or

ANY 2 ADDITIONAL
 (non-standard)
RZ LENSES

Offers valid between

August 1st - October 31st 1996

At participating dealers while stocks last.

ZOOM Z		APO		APO		APO		APO	
Z 150mm f/3.5W	Z 180mm f/4.5W-N	Z 250mm f/4.5W	Z 360mm f/6W	Z 500mm f/8W	100-200mm f/5.2V	210mm f/4.5	250mm f/4.5	350mm f/5.6V	500mm f/6
6E / 4G	4E / 3G	5E / 4G	6E / 5G	6E / 6G	14E / 12G	7E / 5G	7E / 5G	7E / 6G	7E / 7G
33	28	20	14	10	48-25	24	21	15	10
32	45	45	45	32	45	45	45	45	45
82cm	110cm	185cm	369cm	660cm	55-122cm	143cm	186cm	342cm	649cm
73mm	87mm	121mm	175mm	242mm	48-97mm	102mm	119mm	167mm	238mm

Mamiya

RB67 PRO SD



For over two decades, the world-wide popularity of the Mamiya RB Series has earned its reputation as the "workhorse of the pros". The RB67 Pro SD is the successor to the legendary RB67, Mamiya's original revolving back 6x7cm ideal format SLR introduced in 1970. Today the RB67 Pro SD offers the same fully mechanical reliability and simple operation of its predecessors and complete system compatibility with all previous RB lenses, backs, finders and accessories.

The all mechanical Mamiya RB67 Pro SD is the top choice of commercial and portrait studios in the world today because of its many unique features including 6x7cm format negative size, over four and a half times greater than 35mm, ideal for retouching and reproduction. Its revolving back allows quick change horizontal or vertical composition, without turning the entire camera. Fast and precise bellows focusing with locking feature permits fast and easy close-ups without special attachments.

LENSES

FISHEYE

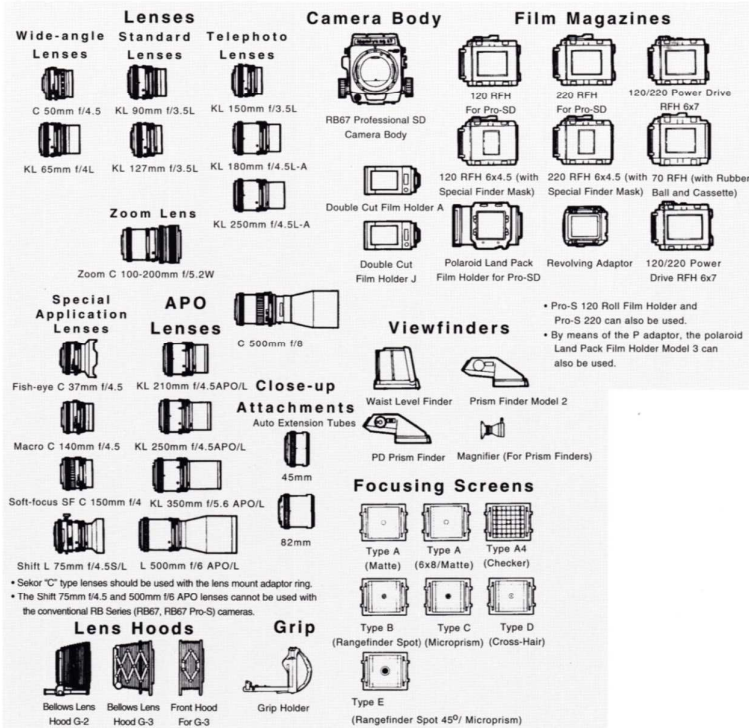
SHIFT

MACRO

	C 37mm f/4.5	C 50mm f/4.5	KL 65mm f/4L	L 75mm f/4.5S/L	KL 90mm f/3.5L	KL 127mm f/3.5L	KL C 140mm f/4.5ML-A	KL 150mm f/3.5L
OPTICAL CONSTRUCTION	9E / 6G	11E / 9G	9E / 8G	11E / 9G	8E / 7G	6E / 4G	6E / 4G	6E / 4G
ANGLE OF VIEW	180	81	68	61	52	39	35	33
MINIMUM APERTURE	32	32	32	32	32	32	32	32
MINIMUM FOCUSING DISTANCE	26cm	28cm	35cm	42cm	45cm	64cm	76cm	82cm
EQUIVALENT 35mm FOCAL LENGTH	18mm	24mm	32mm	37mm	44mm	62mm	68mm	74mm

E = Elements G = Groups

For over two decades, the world-wide popularity of the all mechanical Mamiya RB Series has earned its reputation as the rugged and reliable "workhorse of the pros."



Specifications

Type: 6x7 format lens shutter SLR with bellows focusing and revolving back. **TTL manual metering** with choice of spot or average pattern.

Format: 6x7cm (56X69.5mm w/ 120/220 roll film) **Multi-Exposure:** Single setting lever on SD magazines.

Multi-formats: Interchangeable 6x7cm 120 and 220, 6x4.5cm 120/220, 6x7cm & 6x8cm motorised film backs, **View-finder:** Waist level is standard. Polaroid Proofing Back. **Motorised Advance** for film w/6x7 or 6x8 Power Packs

Shutter: All Mechanical full flash synch lens shutter 1 Sec. - 1/400 Sec., **Dimensions/ Weight:** 104x144x233mm (4.1 X 5.7 x 9.2")/ 2690g (5.9 lbs.) w/ 127mm lens and 120 magazine

Metering Options: PD Prism Finder for

Features and specifications are subject to change.

FREE

FREE

FREE

120 Roll film holder, & 5 AGFA OPTIMA 100 Pro 120 Roll films

OR

Polaroid back, a twinpack of Polacolor Pro 100 & a 665 instant neg. film kit

When you buy a RB67 PRO SD outfit (Body, Lens, 120 RFH) & /or ANY 2 ADDITIONAL (non-standard) RB LENSES

Offers valid between August 1st - October 31st 1996

At participating dealers while stocks last.

SOFT FOCUS		APO		APO		APO		APO		ZOOM	
SF C 150mm f/4	KL 180mm f/4.5L-A	KL 210mm f/4.5	KL C 250mm f/4.5L-A	KL 250mm f/4.5	KL 350mm f/5.6	C 500mm f/8	L 500mm f/6	C 100-200mm f/5.2W			
5E / 3G	4E / 3G	7E / 5G	5E / 4G	7E / 5G	7E / 6G	6E / 6G	7E / 7G	14E / 12G			
33	28	24	20	21	15	10	10	47 - 26			
32	45	45	45	45	45	32	45	45			
86cm	110cm	143cm	185cm	186m	342cm	660cm	649cm	55 - 122cm			
74mm	87mm	102mm	118mm	119mm	167mm	238mm	238mm	48 - 97mm			

Mamiya

645 PRO

The Mamiya 645 Pro features fast and convenient 35mm handling, with a medium format negative size 2.7 times larger than 35mm. The 645 Pro can take on virtually any assignment from fashion and beauty to travel and nature, from sports and photojournalism to architecture and advertising illustration, with superior results and convenient operation.

The 645 Pro owes its immense versatility to its ergonomic, sleek compact styling, rugged, modular design, Mamiya's exclusive, sophisticated average/spot/auto shift Metering AE Prism Finder, modular Power Drive grip II, and interchangeable system of film magazines and lenses.

The ever-expanding arsenal of 21 Mamiya 645 Series high performance lenses rivals the assortment of the most impressive 35mm SLR lines. Mamiya 645 lenses include the spectacular 150mm f/2.8, 300mm f/2.8 APO and 500mm f/4.5 APO for exciting and dramatic results in fashion, sports, photojournalism and wildlife photography.

For photo-enthusiasts and outdoor or travel photographers, the 80mm f/4 Macro, and 55-110mm f/4.5 or 105-210mm f/4.5 Mamiya ULD low dispersion design zoom lenses offer excellent choices for a wide range of work. For critical and illustrative work, there is a 50mm f/4 PC Shift lens, 24mm f/4 Fisheye and four other wide-angled lenses to choose from.

The 645SV Pack, introduced to celebrate the twentieth anniversary of Mamiya launching the first 645 SLR, consists of a 645 Pro body, 80mm standard lens and 120 roll film holder together with a newly developed AE finder SV and Power drive grip SV.



LENSES

FISHEYE

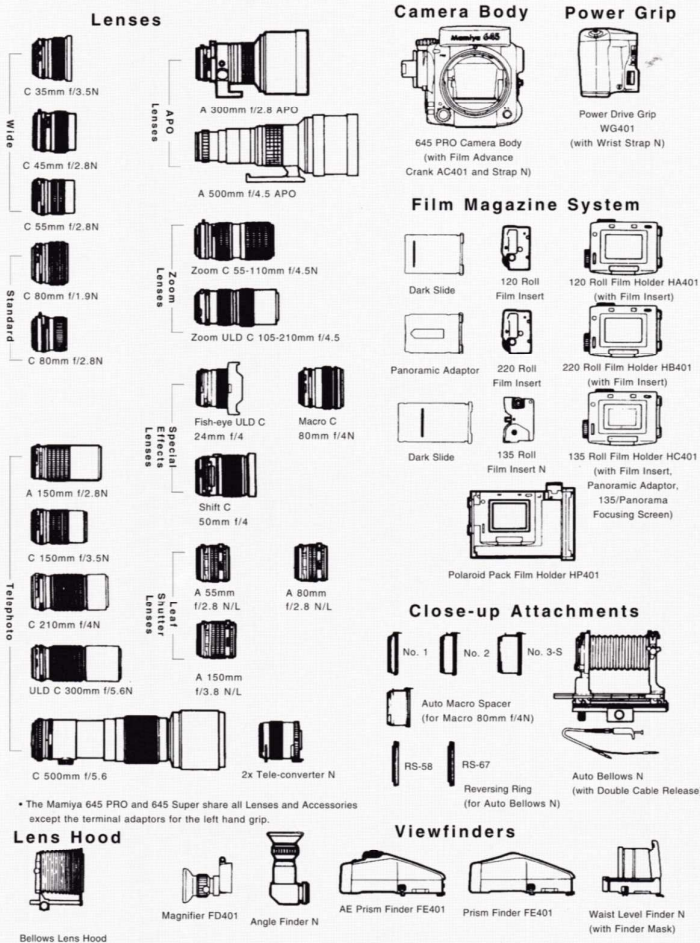
SHIFT

MACRO

	C 24mm f/4	C 35mm f/3.5N	C 45mm f/2.8N	C 50mm f/4	C 55mm f/2.8N	C 80mm f/1.9N	C 80mm f/2.8N	C 80mm f/4N
OPTICAL CONSTRUCTION	10E / 8G	9E / 7G	9E / 7G	10E / 8G	8E / 6G	7E / 6G	6E / 5G	6E / 4G
ANGLE OF VIEW	180	90	76	70	65	47	47	47
MINIMUM APERTURE	22	22	22	32	22	22	22	22
MINIMUM FOCUSING DISTANCE	30cm	45cm	45cm	45cm	45cm	70cm	70cm	36cm
EQUIVALENT 35mm FOCAL LENGTH	15mm	22mm	28mm	31mm	34mm	50mm	50mm	50mm

E = Elements G = Groups

The Mamiya 645 PRO features fast and convenient 35mm handling, with a medium format negative size more than two and a half times larger than 35mm, complete lens and accessory system, interchangeable film magazines and view-finders.



Specifications

Type: 645 format focal plane shutter SLR with instant return mirror.
Format: 6x4.5cm (41.5 X 56mm w/ 120/220 roll film)
Multi-formats: Interchangeable 6x4.5cm 120 and 220, 35mm, Polaroid Proofing Back.
Shutter: Electromagnetic focal plane shutter 4 Sec. - 1/1000 Sec., B, T, Flash synch 1/60 Sec. Optional leaf shutter lenses synch to 1/500 Sec. Self Timer. Mirror Lock-up.
Metering Options: AE Prism Finder w/A/S /AS Metering and +/- compensation Dial.

Aperture Priority AE or manual TTL metering modes with choice of spot, average or auto shift.
Multi-Exposure: Single setting lever.
View-finder: Optional Waist level, non-Metering Prism, or AE Prism.
Motorised Advance for film / shutter / motorised auto cocking leaf shutter lenses w/Power Drive Grip II.
Power: One 6v silver or alkaline 4LR44/4SR44.
Dimensions/ Weight: 124x106x158mm (4.9 X4.2 x 6.2")/ 1345g (3.0 lbs.) w/ waist level finder, 80mm f/2.8 N lens and 120 magazine.

Features and specifications are subject to change.

FREE
FREE
FREE

120 Roll film holder,
 & 5 **AGFA OPTIMA**
 100 Pro 120 Roll films
 OR
 Polaroid back,
 a twinpack of
 Polacolor Pro 100 &
 a 665 instant neg. film kit

When you buy a
645 PRO outfit
 (Body, Lens, 120 RFH, Power
 Drive N2 & AE Prism)

& /or
 ANY 2 ADDITIONAL
 (non-standard)
645 PRO LENSES
 & /or
645 SV Pack

Offers valid between
August 1st - October 31st 1996
 At participating dealers while stocks last.

APO			ULD		APO		ZOOM		ZOOM ULD		
A 150mm f/2.8	C 150mm f/3.5N	C 210mm f/4N	A 300mm f/2.8	C 300mm f/5.6N	A 500mm f/4.5	C 500mm f/5.6N	C 55-110mm f/4.5N	C 105-210mm f/4.5	A 55mm f/2.8N/LA	80mm f2.8N/L	A 150mm f/3.8N/L
6E / 4G	5E / 5G	5E / 4G	9E / 8G	6E / 5G	11E / 9G	6E / 5G	11E / 10G	13E / 11G	8E / 6G	6E / 5G	5E / 5G
26	26	19	13	13	8	8	65 - 35	36 - 19	65	47	26
22	32	32	22	32	32	45	32	32	22	22	32
150cm	150cm	250cm	350cm	400cm	500cm	900cm	150cm	180cm	45cm	80cm	150cm
93mm	93mm	130mm	186mm	186mm	310mm	310mm	34 - 68mm	65 - 130mm	34mm	50mm	93mm

Mamiya

7

THE ULTIMATE 6X7 RANGEFINDER

The multi award winning Mamiya 7. At last photographers have the creative freedom to express themselves with incredibly detailed ideal format 6x7cm images, using a rangefinder camera that sports four ultra-high performance lenses from 150mm telephoto to 43mm superwide. Creativity that also allows the use of 35mm film for stunning 24x65mm true panoramic format images.

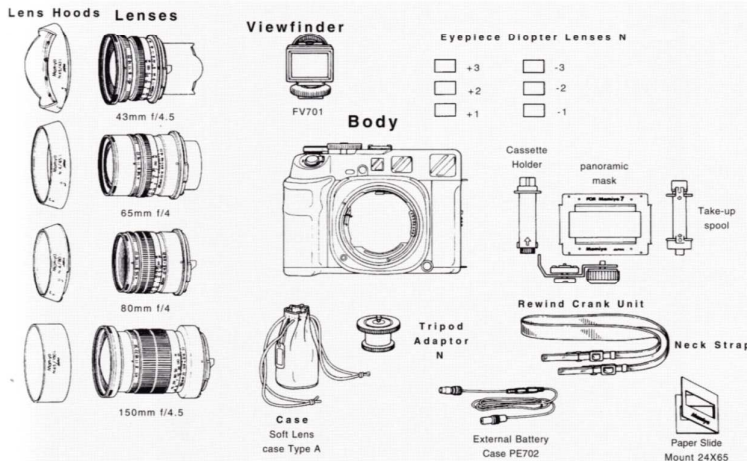
The camera design offers fast, easy and accurate precision rangefinder focusing ideal even in low light situations. Fully coupled, with auto indexed and parallax corrected frame lines for four state-of-the-art lenses that are the pinnacle of modern optical design.

The Mamiya 7's rangefinder design eliminates noise and vibration and coupled with Mamiya's own precise and almost silent electromagnetic shutter, allows for quiet and unobtrusive work in any situation. Ideal for photojournalists and all candid photography.

The Mamiya 7 also has convenient and accurate built-in aperture priority AE (with 1/6 step increments) or completely manual metering with LED readouts. The ergonomic body features a built-in handgrip, handsome gunmetal finish, and rugged rubber covering.



The Mamiya 7 is an exciting, quiet, compact, versatile and lightweight rangefinder camera yielding large, detailed 6x7cm format images favoured by many top pros, art directors and discriminating photographers everywhere.



Features and specifications are subject to change.

Specifications

Type: 6x7 format rangefinder with interchangeable lenses.
Format: 6x7cm (56X69.5mm w/ 120/220 roll film)
Multi-formats: Optional interchangeable panoramic insert mask (24X65mm w/35mm roll film)
Shutter: Electromagnetic full flash synch lens shutter, B, 4 Sec. - 1/500 Sec.. X synchronisation at all speeds, hot shoe and synch socket.
Metering Options: Built-in metering with 1/3 step +/- Compensation Dial, Aperture Priority AE or

manual metering modes.
View-finder: Coupled rangefinder for all lenses with auto indexed bright-line frames (65mm, 80mm, 150mm), auto parallax compensation, LED readout shutter speed indicator, separate ultra-wide optical finder supplied with 43mm lens.
Power: One 6V (4SR44, 4LR44 or 2CR1/3 lithium) battery
Dimensions/ Weight: 159x112x123mm (6.2 X 4.4 x 4.8") 1210g (2.6 lbs.) w/ 80mm lens

LENSES

	43mm f/4.5	65mm f/4	80mm f/4	150mm f/4.5
OPTICAL CONSTRUCTION	10E / 6G	8E / 5G	6E / 4G	6E / 5G
ANGLE OF VIEW	92	69	58	33
MINIMUM APERTURE	22	22	22	32
MINIMUM FOCUSING DISTANCE	100cm	100cm	100cm	180cm
EQUIVALENT 35mm FOCAL LENGTH	21mm	32mm	39mm	71mm

E = Elements G = Groups

FREE
FREE
FREE
Cash Back Offer

£150
Cash Back
 When you buy a
MAMIYA 7
 outfit

(Body & Standard Lens)

£200
Cash Back

When you buy
ANY 2 ADDITIONAL
(non-standard)
M7 LENSES

Offers valid between
August 1st - October 31st 1996

At participating dealers while stocks last.

Mamiya

Service

Today's photographic products are more technically complex than ever before, incorporating a vast range of integrated circuitry and other sophisticated electronics. Some products even incorporate self diagnostic systems which will tell us the exact nature of any fault.

In order to cope with these sophisticated products, we employ specialist technicians, factory trained by our suppliers in all the intricacies of the products, using test equipment specified by the manufacturers.

We can safely claim that no other repairer knows our equipment better. Whether your need is for a guarantee repair, for work outside the guarantee period, or simply for a routine service, if you own a Mamiya product, then we can offer you the best service facilities.

Our spare parts inventory is impressive, with parts being available for both current and past models, sometimes even for products that may have been discontinued for more than ten years.

To ensure that your repair order is progressed smoothly through our service facility, we have installed the latest computerised controls for booking-in, job allocation, invoicing and despatch. In the event of any query about your repair, we can call on the computer for an immediate report, either while the product is with us, or up to 12 months after the repair is completed.

Should you wish to talk directly with the technician handling your servicing you can simply call 01782 717100 and ask for:

David Harper - Service Manager
Peter Wood - Technician • Martin Kessel - Technician
Alan Clarke - Non-Service Technical Advice

The UK's only authorised Mamiya Centre

Claim your 10% discount by sending this voucher together with your Mamiya equipment to:
www.ianbfoto.com



Johnsons Photopia

Hempstalls Lane, Newcastle-under-Lyme
Staffordshire, ST5 0SW

Telephone: 01782 717100 Fax: 01782 717707

10% Discount
on Mamiya Service charges when work is carried out by Johnsons Photopia's Service Department
Offer valid August 1st - October 31st 1996

Conditions of offer
1) Voucher is only applicable to work undertaken directly by the Johnsons Photopia Service facility.
2) Offer is only applicable to Mamiya Medium format equipment.
3) All repairs are subject to spares availability.